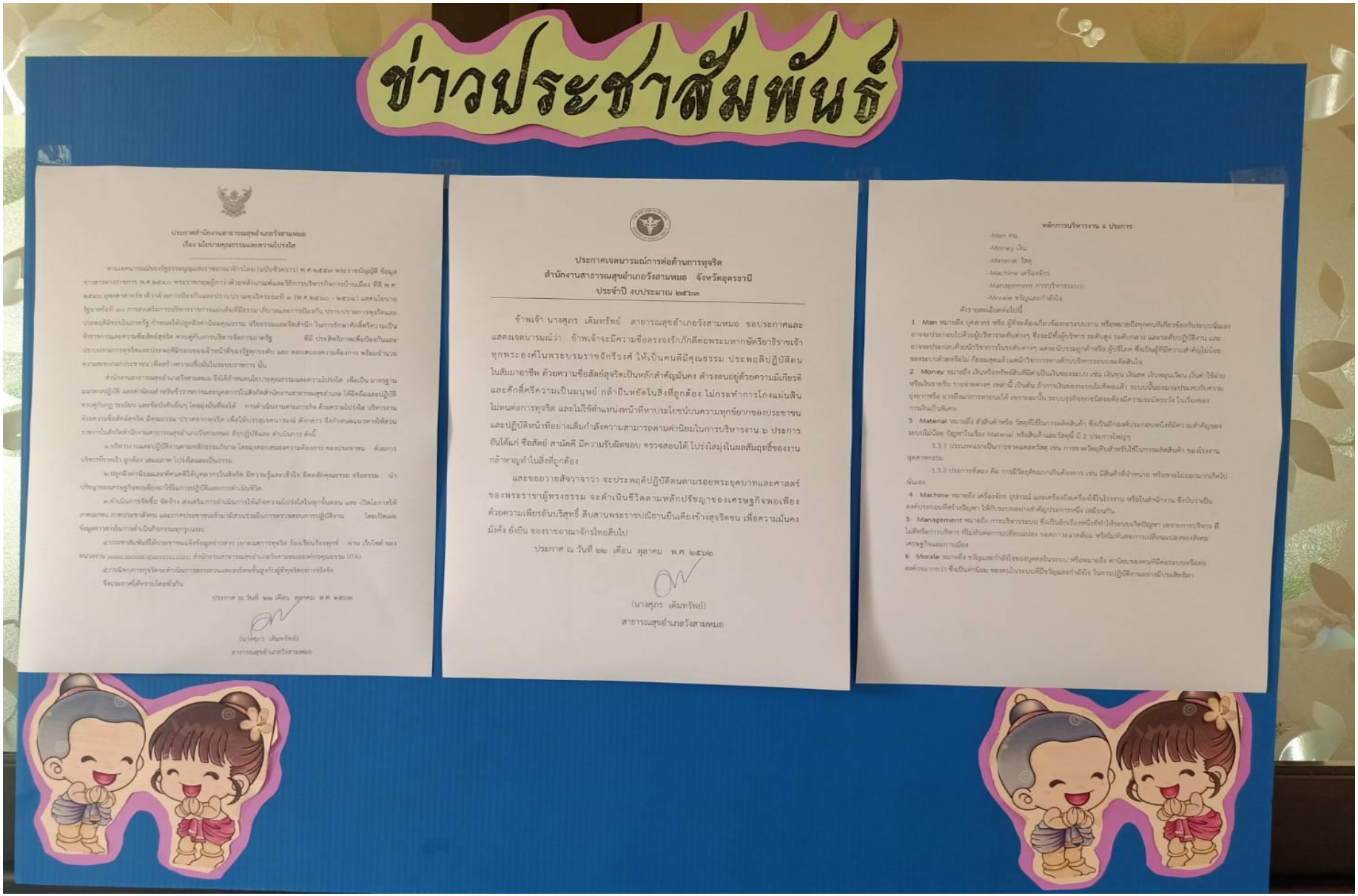ภาพถ่ายประกอบ